

PRIVACY POLICY

Stacy's Juice Bar, LLC ("Stacy's Juice Bar") provides this privacy and security policy (this "Policy") because we know that you care about how your personal information is collected, used, shared and stored. Please read this Policy carefully. This Policy (together with our Terms and Conditions) sets out the basis on which any personal information we collect from you, or that you provide to able us, will be processed and used by us. This Policy applies only to personal information collected or submitted on our website www.stacysjuicebar.com (the "Website") or from purchase or use of the products and services that we make available from time to time. By using the Website or purchasing or using the services or products, you agree to the collection, retention and use of your personal information as described herein.

Personal information We May Collect from You

"Personal information" as used in this Privacy Policy means any information that may be used to identify a natural person. Generally, you may visit and browse the Website without revealing any of your personal information.

To purchase or certain services or products we provide, or when you contact us with an inquiry, request, or suggestion, provide feedback on our products, participate in a marketing program, or to fulfil an order or register for a promotion you may be required to register on our Website or through our social media sites, such as Facebook or Twitter, we may ask you to provide certain personal information such as your name, postal address, e-mail address or phone number or other personal information from those social media pages. We may also keep records of the products you view or purchase through our network.

We may also collect information about your activity on the Website or any of our social media sites such as Facebook or Twitter, including without limitation (i) details of your visits to our Website or our locations, your IP address, keywords, your web browser, traffic data and location data; (ii) information about your computer or mobile device, including, where available, operating system, browser type and the country, telephone area or location where your computer is located. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

Cookies

When you visit the Website, cookies or other tracking technologies may be placed on your computers or mobile devices. A "cookie" is a small amount of data sent to your browser from our server that stores preferences and other information such as session information, what pages are accessed or visited, or allow us to send you alerts to new areas of the Website or to web pages or advertising we have customized for you based on your location or other information collected by the cookies. Much of what is stored is not personal information. The cookies allow Stacy's Juice Bar to recognize you when you return to our Website and track and target your interests in order to provide a more customized experience.

You can generally manage or turnoff the cookies by adjusting your browser to not accept cookies or to provide a pop-up notice to you when you are sent a cookie, so you can decide whether or not to accept it. Please know that deleting or disabling cookies will impact your ability to use certain features of our network.

Storage of Your Personal information

Stacy's Juice Bar takes reasonable precautions to safeguard your Personal Information against unauthorized access or disclosure. Unfortunately, no data transmission over the Internet or stored on a server can be guaranteed to be 100% secure. As a result, we cannot guarantee or warrant the security of any information you disclose or transmit to us online, and we are not responsible for the theft, destruction, or inadvertent disclosure of your Personal Information.

The personal information that we collect from you may be transferred to, and stored at, a destination separate from our company. It may also be processed by staff who work for us or for one of our suppliers or other network

participants. Such staff may be engaged in, among other things, the provision of support services, fulfillment, and the like. All personal information you provide to us is stored on our secure servers. Where we have given you, or where you have chosen, a password which enables you to access certain parts of our network you are responsible for keeping this password confidential. We ask you not to share this password with anyone. Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our network; any transmission is at your own risk. Once we have received your information, we will use reasonable security procedures and features to try to prevent unauthorized access.

The Way We Use Information

Except as disclosed in this notice, we do not sell or disclose your personally identifiable information to third parties without providing you an opportunity to opt out or otherwise prohibit such use. We may access, use or disclose your personally identifiable information to operate, maintain, service or improve the website; provide targeted e-mails, surveys, or promotional offers to you; analyze the website to make it more effective; or for other general internal business purposes.

We may use third party contractors to help us operate our business and the website or administer activities on our behalf, such as authorize credit card transactions. We may share your personally identifiable information with these contractors for those limited purposes. If Stacy's Juice Bar is sold to or merges with another company, some or all of the information collected from you may be transferred to a third party as a result of the transfer of assets. We may also disclose your information when we determine it is necessary to comply with applicable laws or protect the interests or safety of Stacy's Juice Bar or other visitors to the website.

Accessing and Correcting Personal Information

If you would like us to not share your email address or other personally identifiable information with any third parties or if you want to ask that we not provide you with targeted e-mails, surveys or promotional offers, send us an e-mail opting out of these communications to [unsubscribe@sjb.com]. Please note that we may occasionally contact you for administrative purposes even if you opt out of these communications.

Children

The Website is not intended for use by children under the age of 13. Stacy's Juicebar does not knowingly collect or use any personal information from children under the age of 13. If you are under the age of 13, do not use or submit any information to this Website.

Links

The website may contain links to other sites, including without limitation, social media sites such as Facebook and Twitter, advertisers and other third parties. We are not responsible for the information collection practices or the content of the sites to which we link. The personal and other information collected by these third party websites is governed by their privacy practices and is not subject to this Privacy Policy. These third party websites may also place cookies or other tracking technologies on your computer or personal device.

Changes

SJB may change this Privacy Policy at any time and without prior notice. We encourage you to check this page regularly. All material changes to this Privacy Policy will be posted on the Website. Your continued use of the Website following any changes will constitute your acceptance of such changes.

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This Privacy Policy was last updated in February, 2015.